

Not Ready to Scale Sales Yet? Meet Mumble Marketing.

At Hayward Miller, we help businesses grow by becoming their **fully outsourced sales team** — from building pipelines to closing deals. We're all about results and real revenue.

But here's something we've learned over the years:

Not every business is ready for sales. And that's totally okay.

If you're just starting out, testing a new product, or struggling to get attention from your ideal customers, jumping straight into sales might not be the best move. In fact, without the right **marketing foundations**, a full sales strategy might not gain any traction at all.

That's why we created [Mumble Marketing](#) — our dedicated marketing agency designed to help businesses **get sales-ready**.



Why You Might Not Be Ready for Sales (Yet)

There's no shame in being early in your journey — in fact, identifying that you need **marketing support before sales** is a smart move. You might relate to some of these common situations:

- You're a **startup** trying to find your feet
- You've launched a **new product or service** and need to get the word out
- You're not generating enough **leads** to justify a full sales campaign
- You're still developing your **brand, messaging, or online presence**
- You've got a tight budget and need to make sure every pound delivers ROI

If any of those sound familiar, jumping straight into a sales campaign could feel like putting the cart before the horse. You need to **build awareness, credibility, and demand** — and that's where marketing takes the lead.

What Mumble Marketing Can Do for You

Mumble Marketing is your partner for everything that comes **before the sale**. They're the team you need when you're asking:

- How do I get in front of the right people?
- How do I explain what I do in a way that makes people care?

- How do I generate leads without a sales team?
- How do I look professional online with limited budget?

Here's what they're great at:

- **Brand strategy** – Helping you define who you are and how to communicate it
- **Lead generation campaigns** – Building your funnel from scratch
- **Content marketing** – From blogs to emails that convert
- **Website and SEO** – Making sure you're visible and findable
- **Social media and paid ads** – To get your message in front of the right audience

They're creative, strategic, and commercially focused — exactly what you need to **get to a point where sales makes sense**.

When the Pipeline's Warm, We'll Turn Up the Heat

Once Mumble has helped you **build the momentum**, that's when Hayward Miller steps in.

You'll have the awareness, the leads, and the audience interest — and we'll help you turn that into real, measurable sales. With our **outsourced sales solution**, we act as your team: calling, emailing, following up, presenting, and converting interest into opportunity.

It's a natural handover. One that works.

In Summary

If you're not quite ready to scale sales, don't force it.

Instead, **invest in marketing that sets you up for success**.

Visit [Mumble Marketing](#) to get your business sales-ready.

And when the time's right, Hayward Miller will be ready to take it from there.

Ready to Transform Your Sales?

Your journey towards robust sales growth starts here.

Connect with us at Hayward Miller, and let's create a sales strategy tailored just for you. Remember, our mission extends beyond lead generation. We're dedicated to turning those leads into sales for your business.

Don't settle for mere potential; let us help you realise actual results.

Contact Hayward Miller today on 01842 777 760 or email us.